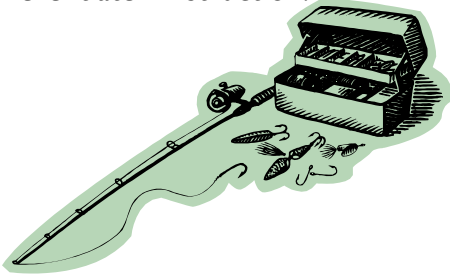


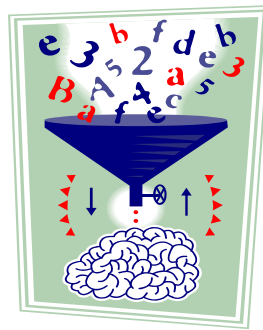
## About the Presenter:

Martha Kaufeldt is a veteran teacher, author, and international presenter on brain compatible learning, differentiated instruction and integrated curriculum development. In California she served as the director and trainer for the Bay Area Middle Schools project for five years. Martha has been a High School English and Drama teacher, a Middle School Humanities Core Teacher on an Interdisciplinary Team and most recently the Intermediate Lead Teacher in an alternative public elementary school, putting her expertise into practice on a daily basis. Martha is skillful in translating recent brain research and how it should guide educational practices, instructional strategies, and curriculum design. Her latest book is a best seller from Zephyr Press, "Begin With the Brain: Orchestrating the Learner-Centered Classroom." Watch for her new book: "Teachers, Change your Bait! Brain Compatible Differentiated Instruction."



### TEACHERS!

Learn new ways to orchestrate powerful learning experiences in response to every student's unique needs. In this fast-paced engaging session participants will learn techniques to vary six components of differentiation: content, process, products, presentation, grouping, and the environment. Expand your repertoire of brain compatible strategies to maximize student success!



### FEE INFORMATION

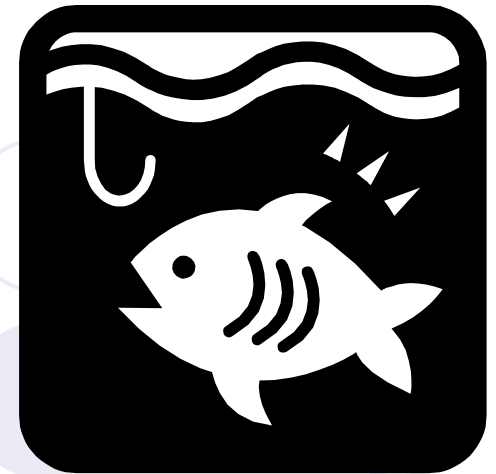
FREE—	\$100.00—Others
<b>Title IIA Consortium Members</b>	Alma
Arcadia	BRF
Bangor	B-T
De Soto	C-FC
Whitehall	Hillsboro
	Holmen
	Independence
	Melrose-Mindoro
<b>\$10.00—</b>	
<b>CIA Package Members</b>	La Crosse
AC-H-M	La Farge
Cashton	N-O-W
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Sparta	Royall
Tomah	Viroqua
West Salem	Westby
	Wonewoc

Return this form no later than  
April 6, 2005  
(by mail or CESA Van) to:  
Donna Elsen  
Program Assistant  
CESA #4  
923 E. Garland Street  
West Salem, WI 54669

PH: 608-786-4854  
FAX: 608-786-4801



## "Teachers, Change Your Bait! Brain Compatible Differentiated Instruction"



Martha Kaufeldt, Presenter

Wednesday, April 20, 2005

8:30am-3:30pm

at CESA #4

923 E. Garland Street

West Salem

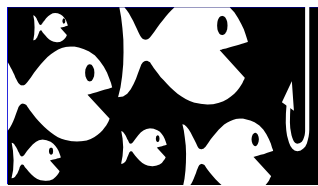
Registration and morning refreshments  
begin at 8:00am

Sponsored by the Curriculum,  
Instruction, Assessment (CIA) Professional  
Development Package

# “Teachers, Change Your Bait! Brain Compatible Differentiated Instruction”

## About the Workshop:

This powerful workshop begins with recent research on the brain’s response to stress, emotions, experiences, and the environment. Discover how to create a brain-compatible climate and environment—the foundation for successful learning. Martha will share dozens of classroom-tested ideas that will inspire teachers on ways to modify the curriculum and their instructional strategies without compromising mastery of standards. Learn new ways to orchestrate powerful learning experiences in response to every student’s unique needs. In this fast-paced engaging session participants will learn techniques to vary six components of differentiation:



### Content, Process, Products, Grouping, Presentation, and the Environment.

Let this veteran teacher show you specific, practical techniques to assure that all students are challenged in your mixed-ability classroom. Expand your repertoire of brain compatible strategies to motivate your learners and maximize student success!

Participants will leave with an understanding of:

- Latest interpretations about how the brain responds to stress and threat and how students’ abilities are minimized when exposed to a perceived threat.
- How an enriched environment can promote brain growth and the importance of real-world experiences.
- How to vary the physical learning **environment** and use flexible **grouping** strategies.
- How to vary the **presentation** of instruction to allow for the range of prior experiences and skills of all learners.
- How to vary the learning **process** by recognizing the learning styles and multiple intelligences of each student.
- How to vary the **content** to allow for developmental differences.
- How to vary student **products** and performances by creating choice opportunities.

## Agenda

### •Introduction, Agenda, Goals, Inclusion Activity

### •Review Key Brain Compatible Elements

- Safe & secure climate and environment
- Multi-sensory experiences stimulate brain growth
- Active processing for long term retention—  
Activity—Stand Up, Hand Up, Pair Up

### •Elements to Differentiate:

- Physical Environment, Social Groupings, Presentation, Content, Process, Products
- Aligning with Students’ Needs: Creating Student Profiles
- Vary the PHYSICAL ENVIRONMENT  
Alternative seating, work spaces, body compatible classrooms

### LUNCH (provided)

- Vary the SOCIAL GROUPING  
Pre-establish partners, triads, small groups, TRIBES
- Vary the PRESENTATION  
Discovery process, novelty, humor, limit direct instruction
- Vary the CONTENT  
Developmentally appropriate, specific, here and now, connected
- Vary the PROCESS  
Building understanding, Multiple Intelligences, utilize technology
- Vary the PRODUCTS  
Demonstrating understanding, choice options, combinations



This workshop addresses WI Standards #'s:  
Teacher: 2, 3, 4, 5, 7.  
Administrator: 3

## Registration

# “Teachers, Change Your Bait!”

April 20, 2005

### Fee:

- FREE - Title IIA Consortium Member
- \$10.00 - CIA Pkg. Member
- \$100.00 - Other

**See the back of this flier for your district fee information.**

**Registration due by April 6.  
Enrollment limited to 80 people. First priority given to Title IIA and CIA Package Districts.**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Name

\_\_\_\_\_  
District

\_\_\_\_\_  
Phone/E-Mail

Please list any special dietary needs: \_\_\_\_\_

### Method of Payment

- FREE Check # \_\_\_\_\_
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